

Rajasthan ODOP Policy 2024

Scheme Guidelines



Government of Rajasthan
Industries and Commerce (Group-2) Department

F1(22)ind/Gr-2/2024

Jaipur Date:

Rajasthan ODOP Policy 2024

Scheme Guidelines

State Government is pleased to **issue** the scheme guidelines for effective implementation of the **Rajasthan One District One Product (ODOP) Policy 2024** in the state.

Rajasthan's diverse districts are home to a wide array of unique products and crafts. From the marble carving of Sirohi to the honey and agri-produce of Bharatpur, each district boasts distinct offerings. While this diversity is a strength, it has often led to fragmentation in developmental efforts and limited market access. To address this, the Government has introduced the "One District One Product" (ODOP) initiative, aimed at consolidating these efforts by focusing on the core competencies of each district. This will help propel local products into national and international markets.

The rationale behind the **Rajasthan One District One Product (ODOP) Policy 2024** is to streamline support structures for local industries, enhance product value chains, and promote balanced regional growth by integrating these products into larger markets. The ODOP development approach is designed to generate significant economic upliftment and job creation by boosting indigenous products through strategic interventions.

The primary beneficiaries of the ODOP policy will be the local artisans, craftsmen, agriculturists, and manufacturers engaged in the production or manufacturing of these products. Additionally, the policy will extend its benefits to associated stakeholders, including workers, processors, and exporters. By encompassing a wide range of beneficiaries, the policy aims to create an inclusive growth model that elevates the entire value chain associated with each product. The list of ODOP products shall be subject to revision from time to time.

The ODOP Policy will focus on the development of the ODOP enterprise ecosystem in the state's districts through cluster diagnostics followed by targeted interventions. It is a comprehensive blueprint aimed at nurturing the growth of diverse products, ensuring that they flourish in both domestic and international markets.

This policy underscores the Government's commitment to promoting local industries, enhancing product value chains, and ensuring inclusive economic growth across Rajasthan.

To support the ODOP product in the state and to enhance the product value chain, a friendly policy and regulatory environment, Rajasthan ODOP Policy 2024 has been notified **vide no. F1(22)ind/Gr-2/2024 dated 08.12.2024.**

As per the provisions of the notified Rajasthan ODOP Policy 2024, the following scheme guidelines are being notified.

1. Scheme for Margin Money Assistance for New Enterprise Creation

Scheme for Margin Money Assistance for New Enterprise Creation

State Government is pleased to issue the Scheme for Margin Money Assistance for New Enterprise Creation under Rajasthan ODOP Policy 2024.

This scheme aims to promote entrepreneurship by supporting the establishment of new micro and small enterprises aligned with the district's identified ODOP products. This scheme provides financial aid in the form of a margin money subsidy, reducing the initial burden on aspiring entrepreneurs and ensuring easier access to institutional loans. With a focus on inclusive development, it offers special benefits to SC/ST entrepreneurs, women, persons with benchmark disabilities (PwBD), and young entrepreneurs under 35 years of age. Additionally, the scheme seeks to develop districts as export hubs by encouraging the production of locally significant products with potential for national and international markets.

1. Applicability of the Scheme

This scheme shall come into effect from the date of its notification in the official Gazette and will remain in force until March 31, 2029.

2. Assistance under the Scheme

Selected new Micro & Small units under ODOP project will be eligible to take margin money benefit under the scheme as per below

Subsidy	Maximum Margin Money Subsidy Ceiling for a Unit
Margin money subsidy @25% of the EligibleProject Cost for new micro enterprises	Maximum Rs. 15.00 Lakh
Margin money subsidy @15% of the EligibleProject Cost for new small enterprises	Maximum Rs. 20.00 Lakh
Additional benefit for ODOP Micro and Smallunits of SC/ ST entrepreneurs/ women entrepreneurs/ Person with benchmark disability (PwBD)/ Young entrepreneurs with age below35 years	Additional benefit of maximum Rs. 5 Lakh

Margin Money assistance will only be released after disbursement of the minimum loan amount equal to the margin money grant to the applicant by the financial institution. The amount of margin money grant will be deposited in the concerned financial institution as a short-term deposit.

3. Eligibility under the Scheme

ODOP Micro and Small Enterprises in respective districts will be required to comply with the following conditions to avail benefits under the scheme:

- The enterprise will be required to have Udyam Registration Certificate (URC) as per MSME Development Act 2006.

- ii. Loan taken to establish the ODOP Micro or Small enterprise should have been sanctioned and disbursed during the policy operative period.
- iii. ODOP enterprise applying for the incentive should have commenced production during the policy operative period and before applying for the incentive.
- iv. Eligible Project Cost to be calculated for the release of the Margin Money would include only following:
 - a) Cost of new building and shed infrastructure including registration charges. The cost of building and shed should not exceed 25% of the project cost.
 - b) New Plant & Machinery, equipment including all accessories, tools, jigs, fixtures, essential office equipment and furniture, lab equipment, pollution control devices, generators etc.
 - c) Electrification Charges.
 - d) Working Capital: The working capital shall not exceed 10% of the project cost or one working cycle, whichever is lower.

4. Application Process

- i. The enterprise should submit its application within six months of commencement of commercial operation.
- ii. The Micro and small unit shall be required to apply to the concerned GM DICC in prescribed format (**Annexure-1.1**) along with the following documents:
 - a. Copy of Udyam Registration (UR) Certificate
 - b. Certificate of Incorporation/ Partnership Deed/ Firm Registration or equivalent document related to incorporation of the enterprise
 - c. Board Resolution/Power of attorney in the name of Authorized Signatory
 - d. Rajasthan ODOP Enterprise Registration
 - e. Project report submitted by the applicant to the bank highlighting total project cost along with sources of finance
 - f. Loan sanction and disbursement documents from financial institutions
 - g. SC/ST/Women/ PwBD/ Young entrepreneur certificate (if applicable)
 - h. Bill/ Invoice of the machinery equipment, building construction etc.
 - i. Proof of Payment
 - j. Proof of commencement of Commercial Production (First Sale Bill)
 - k. Proof of regular Commercial Production (Recent Sale Bill)
 - l. Certificate from the lending bank/ institution as per **Annexure 1.2**
 - m. CA certificate for details of expenditure incurred as per **Annexure 1.3**
 - n. Undertaking/ Declaration as per **Annexure 1.4**
 - o. Any other document as demanded by the recommending/sanctioning authority

5. Application Approval

Applications Form along with relevant self-attested documents, stamped and signed by the authorized signatory, will be evaluated by the concerned GM, DICC. District Level Task Force Committee (DLTFC) shall be competent authority for approval and sanction of these incentives.

District Level Task Force Committee (DLTFC)		
1.	District Collector or his nominee (Not below the Rank of ADM)	Chairperson
2.	General Manager, District Industries & Commerce Centre	Member
3.	Lead Bank Manager	Member
4.	Accounts personnel of the DICC	Member
5.	Officer In-Charge for Export and ODOP in the DICC	Member Secretary

After approval of the application by the DLTFC, an approval letter will be issued by the concerned GM, DICC.

6. Disbursement of the benefits:

- a) The assistance will be released to the lending bank/ institution in the bank account as provided by the bank.
- b) Concerned General Manager, District Industries & Commerce Center (DICC) will be authorized to release the Margin Money Subsidy to the lending bank as per the provisions of the approval of the DLTFC.
- c) After successful repayment of the loan for 02 years, the margin money will be adjusted by the bank against the loan amount.

7. Scheme Implementation:

This scheme will be implemented through the respective District Industries & Commerce Centers in their districts under the aegis of the Department of Industries & Commerce. Office of the Commissioner, Industries & Commerce will be the nodal agency for the implementation and supervision of the scheme at the state level.

Application format for “Margin Money Assistance for New Enterprise Creation” under Rajasthan ODOP Policy 2024:

Date: _____

To,
The General Manager, DICCC _____,
_____,
_____.

Subject: Application of <name of applicant> for “Margin Money Assistance for New Enterprise Creation” in <name of district> under Rajasthan ODOP Policy 2024

S. No.	Particulars	Details
1	Name of applicant enterprise	
2	Name of District	
3	Registered address of the applicant enterprise	
4	Name, address & contact details of the Promoters	
5	Category of entrepreneur (General/SC/ST/Women/PwBD)	
6	PAN Card no. of Enterprise, promoters/Directors/Partners and authorized signatory	
7	Constitution of the Enterprise [Proprietary, Partnership, Pvt. Ltd., Public Ltd., LLP]	
8	Type of Enterprise (Micro/Small)	
9	Udyam Registration Number	
10	Date of commencement of commercial production (as per first sale bill)	
11	Proof of ongoing commercial production (latest sale bill)	
12	Detail of ODOP product	
13	Project location	
14	Project brief	
15	Total Project Cost	
16	Loan Amount Sanctioned and Disbursed	
17	Total Eligible Project Cost	

18	Margin Money Assistance Requested	
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Applicant will be required to attach following self-attested copies with the application:

- a. Copy of Udyam Registration (UR) Certificate
- b. Certificate of Incorporation/ Partnership Deed/ Firm Registration or equivalent document related to incorporation of the enterprise
- c. Board Resolution/Power of attorney in the name of Authorized Signatory
- d. Rajasthan ODOP Enterprise Registration
- e. Project report submitted by the applicant to the bank highlighting total project cost along with sources of finance
- f. Loan sanction and disbursement documents from financial institutions
- g. SC/ST/Women/ PwBD/ Young entrepreneur certificate (if applicable)
- h. Bill/ Invoice of the machinery equipment, building construction etc.
- i. Proof of Payment
- j. Proof of commencement of Commercial Production (First Sale Bill)
- k. Proof of regular Commercial Production (Recent Sale Bill)
- l. Certificate from the lending bank/ institution as per **Annexure 1.2**
- m. CA certificate for details of expenditure incurred as per **Annexure 1.3**
- n. Undertaking/ Declaration as per **Annexure 1.4**
- o. Any other document as demanded by the recommending/sanctioning authority

Undertaking and Declaration

1. I/We hereby undertake/declare that the particulars stated above are true and correct to the best of our knowledge and belief.
2. No other applications for claiming similar assistance under any of the State/ Central Government schemes have been made or will be made in future.
3. Any information, if found to be incorrect or misleading, will make us liable for rejection of any claim without prejudice to any other action that may be taken against us.

Signature of Authorized Signatory

Form for demand of Margin Money Assistance grant by Lending Bank/ Institution

Name of Lending Bank/ Institution: _____

Contact Number: _____

Full address of Lending Bank/ Institution: _____

E-mail: _____

To,

The General Manager,
District Industries and Commerce Center,
_____.

Subject: Regarding claim of Margin Money Assistance for new ODOP Micro and Small enterprises under Rajasthan ODOP Policy 2024.

It is certified that under the scheme, the loan proposal of the applicant Mr./Ms./M/s _____ for creation of new ODOP Micro or Small Enterprise has been approved with the following project cost details:

S. No.	Project Component	Total Cost	Applicant's Own Contribution	Approved Bank Loan	Financing from Other Sources	Eligible Project Cost as per the Scheme
1.						
2.						
Grand Total						

Total instalment of Rs. _____ has been disbursed against the approved loan as per below which is more than the margin money assistance claim:

S. No.	Name and Address of the applicant	Total loan sanctioned by the Lending Institution		Loan disbursed by the Lending Institution		Loan Account No.
		Date	Value	Date	Value	
1	2	3	4	5	6	7

Accordingly, you are requested to release the Margin Money Assistance to the following account details which will be adjusted against the loan account of the applicant subsequently as per guidelines of the scheme:

S. No.	Name of the applicant	Loan Account Number	Name and Address of Bank/ Lending Institution	Margin Money Assistance Claim	Account no. of Bank/ Lending Institution for release of Margin Money	IFSC Code
1	2	3	4	5	6	7

Signature:

Name of Signatory:

Designation:

Official Stamp:

Date:

CA certificate for details of Eligible Project Cost for setting up of new Micro/ Small ODOP Enterprisein <name of District>

UDIN No.:

Date:

Enterprise Name:

GSTIN:

Place of Enterprise:

Statement of expenditure incurred on purchasing machinery and equipment

The document & records of M/s _____ with their regd. Office at _____ and unit located at _____ in respect of the expenditure incurred for setting up of new enterprise have been verified, and it is certified that the said industrial unit has incurred a total expenditure of Rs. _____ (Rupees _____) towards the project cost before commencement of commercial production as per the following details:

S. No.	Project Component	Total Cost	Applicant's Own Contribution	Bank Loan Contribution	Financing from Other Sources	Eligible Project Cost as per the Scheme
1.						
2.						
3.						
Grand Total						

and

Verified from the books of accounts of above firm the total investment in plant and machinery (original purchase value) of the company as on date _____ stands as Rs. _____ (Rupees _____) and turnover of last financial year _____ is Rs. _____ (Rupees _____).

Place:

Date:

Chartered Accountant (Signature with Seal):

Undertaking/ Declaration

1. I _____ do hereby solemnly state that I _____ am proprietor/
partner/ director/ authorized signatory of M/s _____ located at
_____ which is engaged in _____.
I have been authorized to file the application for margin money assistance for new enterprise
creation under Rajasthan ODOP Policy 2024.
2. I do hereby further affirm that the particulars given in the application are correct. In case any of the
statement/ information furnished in the application/ documents later found to be wrong or incorrect
or misleading or violation of the eligibility criteria/conditions, I do hereby undertake to refund the
entire amount of assistance granted to me at the compound rate of interest @12% per annum,
besides facing legal action in case facts contained in this application are proved to be wrong at the
time of verification/ checking or otherwise at any stage.

Place:

Date:

Authorized Representative of Enterprise (Signature with Seal):

2. Scheme for Acquisition of Technology/ Software

Scheme for Acquisition of Technology/ Software

State Government is pleased to issue the scheme towards Technology Acquisition Assistance for MSMEs under Rajasthan ODOP Policy 2024.

Policy envisages to support Micro and Small enterprises in state to acquire advanced technology/ software related to their production/ manufacturing processes through assistance towards cost incurred for technology/ software acquisition.

1. Applicability of the Scheme

This scheme shall come into effect from the date of its notification in the official Gazette and will remain in force until March 31, 2029.

2. Assistance under the Scheme

ODOP Micro & Small Enterprises will be provided one time assistance on cost of acquisition for latest Technology/ Software from institute set-up by the Government of India/Government of Rajasthan.

The assistance will be up to 50% of the cost of acquisition for latest Technology/ Software for micro and small ODOP enterprises with a maximum ceiling of Rs. 5.00 Lakhs per unit.

3. Eligibility under the Scheme

ODOP Micro and Small Enterprises in respective districts will be required to comply with the following conditions to avail benefits under the scheme:

- i. The enterprise will be required to have Udyam Registration Certificate (URC) as per MSME Development Act 2006
- ii. The acquisition of technology can be in any form, including purchase of drawing and design/plant/ machinery/ software etc.
- iii. Acquired technology should be related to the production/ manufacturing process of the enterprise.
- iv. The applicant should clearly demonstrate improvement in performance due to technology acquisition. Mere purchase of machinery and technology will not be considered as technology acquisition.
- v. The improvement in performance due to technology acquisition can be demonstrated as follows:
 - a. An increase of at least 10% in Production Rate (Number of units produced/Total time taken); or
 - b. A decrease of at least 5% in Cycle Time (Net Production Time/ Number of Units Produced); or
 - c. A decrease of at least 2.5% in Rejection Rate (Number of units rejected/ Total number of units produced); or
 - d. A decrease of at least 10% in waste generation (Quantity of waste generated/ Quantity of relevant raw material used)

Note: Improvement in performance to be certified by Chartered Engineer.

The average values of the above-mentioned indicators calculated three (3) months prior to technology acquisition will be compared with the average values calculated three (3) months post the deployment & commissioning of technology to demonstrate the performance improvement.

- vi. The enterprise should be in commercial production at the time of disbursement and the assistance shall not be released to the closed unit.
- vii. Acquisition of multiple machines of similar nature will not be entertained under the scheme. Only one machine will be eligible for the assistance under the scheme in such cases.

4. Application Process

Application as per the prescribed format (**Annexure 2.1**) for the reimbursement of the cost of acquisition of technology/ software along with listed documents would be required to be submitted to the Concerned GM, DICC by the applicant.

Applicant enterprise would be required to submit the application after acquisition and deployment of the technology from the Technology Institution. State Government would reserve the right to approve/ partially approve or reject any of the application.

Applicant will be required to attach following self-attested copies with the application:

- i. Copy of Udyam Registration (UR) Certificate
- ii. Certificate of Incorporation/ Partnership Deed/ Firm Registration or equivalent document related to incorporation of the enterprise
- iii. Rajasthan ODOP Enterprise Registration
- iv. Board Resolution/Power of attorney in the name of Authorized Signatory
- v. Copy of MoU/other relevant document with the Institution for acquisition of technology
- vi. Justification for technology acquisition/ upgradation
- vii. Undertaking/ Declaration on non-judicial stamp paper as per **Annexure 2.2**
- viii. Bill/ Invoice of the acquired technology
- ix. Proof of Payment
- x. CA certificate for details of expenditure incurred on acquisition of technology **Annexure 2.3**
- xi. Proof of regular Commercial Production (Recent Sale Bill)
- xii. Bank Account details/ Copy of cancelled cheque and PAN Card
- xiii. Self-certified list of Existing Plant & Machinery with its original purchase value and depreciated value
- xiv. Certificate of Chartered Engineer certifying performance improvement as per **Annexure 2.4**

5. Application Approval

Application Form along with relevant self-attested documents, stamped and signed by the authorized signatory, will be evaluated by the concerned GM, DICC including the certificate for improvement in performance to be provided by Chartered Engineer.

District Level Task Force Committee (DLTFC) shall be competent authority for approval and sanction of these incentives.

District Level Task Force Committee (DLTFC)		
1.	District Collector or his nominee (not below the Rank of ADM)	Chairperson
2.	General Manager, District Industries & Commerce Centre	Member
3.	Lead Bank Manager	Member
4.	Accounts personnel of the DICC	Member
5.	Officer In-Charge for Export and ODOP in the DICC	MemberSecretary

After approval of the application by the DLTFC, an approval letter will be issued by the concerned GM, DICC.

6. Disbursement of the assistance:

After issuance of the approval letter, disbursement will be made to the applicant in the authorized bank account of the enterprise.

7. Scheme Implementation:

This scheme component will be implemented through the respective District Industries & Commerce Centers in their districts under the aegis of the Department of Industries & Commerce. Office of the Commissioner, Industries & Commerce will be the nodal agency for the implementation and supervision of the scheme at the state level.

Annexure 2.1

Application format for “Technology Acquisition Assistance” under Rajasthan ODOP Policy 2024:

Date: _____

To,
The General Manager, DICC _____,
_____,
_____.

Subject: Application of <name of applicant> for “Technology Acquisition Assistance” under Rajasthan ODOP Policy 2024

S. No.	Particulars	Details
1.	Name of the applicant enterprise	
2.	Registered address of the applicant enterprise	
3.	Constitution of Enterprise	
4.	Name of the Authorized Signatory	
5.	Contact details of the authorized signatory with telephone no. and e-mail	
6.	Type of Enterprise (Micro/Small)	
7.	Udyam Registration Number	
8.	Date of commencement of commercial production (As per first sale bill)	
9.	Proof for ongoing commercial production (Latest Sale Bill)	
10.	Details of the products	
11.	Purpose of Technology Acquisition	
12.	Brief of New Technology, with manufacturing process & details thereof	
13.	Name & Address of the entity from which Technology is being acquired, along with copy of Arrangement/ MoU/ other relevant documents for proof of technology acquisition	
14.	Details of cost of Technology Acquisition: i. Design & Drawings ii. Plant & Machinery iii. Software iv. Others	

S. No.	Particulars	Details
	Total	
15.	Means of Finance i. Promoter's Contribution ii. Term Loan (Name of Financial Institutions) iii. Others Total	
16.	Amount of assistance	
17.	Beneficiary Bank Account Details: i. Account Name: ii. Bank Account Number: iii. Name of Bank and Branch Complete Address: iv. IFSC Code of the Branch:	

Applicant will be required to attach following self-attested copies with the application:

- a. Copy of Udyam Registration (UR) Certificate
- b. Certificate of Incorporation/ Partnership Deed/ Firm Registration or equivalent document related to incorporation of the enterprise
- c. Rajasthan ODOP Enterprise Registration
- d. Board Resolution/Power of attorney in the name of Authorized Signatory
- e. Copy of MoU/other relevant document with the Institution for acquisition of technology
- f. Justification for technology acquisition/ upgradation
- g. Undertaking/ Declaration on non-judicial stamp paper as per **Annexure 2.2**
- h. Bill/ Invoice of the acquired technology
- i. Proof of Payment
- j. CA certificate for details of expenditure incurred on acquisition of technology **Annexure 2.3**
- k. Proof of regular Commercial Production (Recent Sale Bill)
- l. Bank Account details/ Copy of cancelled cheque and PAN Card
- m. Self-certified list of Existing Plant & Machinery with its original purchase value and depreciated value
- n. Certificate of Chartered Engineer certifying performance improvement as per **Annexure 2.4**

Undertaking and Declaration

1. I/We hereby undertake/declare that the particulars stated above are true and correct to the best of our knowledge and belief.
2. No other applications for claiming similar assistance under any of the State/ Central Government schemes have been made or will be made in future.

3. Any information, if found to be incorrect or misleading, will make us liable for rejection of any claim without prejudice to any other action that may be taken against us.

Signature of Authorized Signatory

Undertaking/ Declaration

3. I _____, do hereby solemnly state that I _____ am proprietor/
partner/ director/ authorized signatory of M/s _____ located at
_____ which is engaged in _____.
I have been authorized to file the application for Technology Acquisition Assistance under
Rajasthan ODOP Policy 2024.
4. I do hereby further affirm that the particulars given in the application are correct. In case any of the
statement/ information furnished in the application/ documents later found to be wrong or incorrect
or misleading or violation of the eligibility criteria/conditions, I do hereby undertake to refund the
entire amount of assistance granted to M/s _____ at the compound rate of
interest @12% per annum, besides facing legal action in case facts contained in this application are
proved to be wrong at the time of verification/ checking or otherwise at any stage.

Place:

Date:

Authorized Representative of Enterprise (Signature with Seal):

CA certificate for details of expenditure incurred on acquisition of technology

UDIN No.:

Date:

Enterprise Name:

GSTIN:

Place of Enterprise:

Statement of expenditure incurred on acquisition of technology

The document & records of M/s _____ with their regd. Office at _____ and unit located at _____ in respect of the expenditure incurred for acquisition of technology/ software have been verified, and it is certified that the said industrial unit has incurred a total expenditure of Rs. _____ (Rupees _____) towards acquisition of technology/machinery with latest technology from the institutes/agency as per the following details:

S. No.	Details of acquired Technology	Acquisition Cost	Purchase Invoice No. and Date	Name of Institution	Details of Payment
1.					
2.					
3.					
Total					

and

Verified from the books of accounts of above firm the total investment in plant and machinery (original purchase value) of the company as on date _____ stands as Rs. _____ (Rupees _____) and turnover of last financial year _____ is Rs. _____ (Rupees _____).

Place:

Date:

Chartered Accountant (Signature with Seal):

Certificate from Chartered Engineer (Mechanical) (on CE letter head)

Date: _____

To Whom It May Concern

The document & records of M/s _____ with their regd. Office at _____ and unit located at _____ in respect of the throughput/ production produced by the following technology/ software have been verified as per the following details:

S. No.	Details of acquired Technology	Purchase Invoice No. and Date	Name of Institution	Month of Commissioning
1.				
2.				
3.				
Total				

and

Verified from the Production records (metrics) with supporting documents (monthly records to be annexed), the production data of the said industrial unit is as under:

Prior to acquisition of above-said technology

S. No.	Month	Production Rate	Cycle Time	Rejection Rate	Waste Generation
1.	Month-1				
2.	Month-2				
3.	Month-3				
Average Value					

Post installation & commissioning of said technology

S. No.	Month	Production Rate	Cycle Time	Rejection Rate	Waste Generation
1.	Month-1				
2.	Month-2				
3.	Month-3				
Average Value					

Name & signature of the Chartered Engineer

With Stamp & Membership Number

3. Scheme for Assistance in Quality Certification and Standards

Scheme towards Assistance for Quality Certification and Standards

State Government is pleased to issue the scheme towards Assistance for Quality Certification and Standards under Rajasthan ODOP Policy 2024.

Scheme envisages to support Micro, Small and Medium enterprises under ODOP project in state to improve the quality of their products and processes through assistance towards the cost incurred for quality certification as well as other system certifications and Intellectual Property Right.

1. Applicability of the Scheme

This scheme shall come into effect from the date of its notification in the official Gazette and will remain in force until March 31, 2029.

2. Assistance under the Scheme

Scheme envisages to support ODOP Micro, Small and Medium enterprises in the state to obtain quality certifications (such as BIS, FSSAI etc.); other system certifications (such as ISO, ZED etc.) and Intellectual Property Rights (IPR) through one-time reimbursement up to 75% of the cost incurred for quality enhancement with maximum assistance ceiling of INR 3 Lakhs per unit. These costs include expenses for testing and documentation.

Micro and Small Enterprises may acquire such certifications from any government agency, or an agency authorized by the Government of India or the Government of Rajasthan.

3. Eligibility under the Scheme

All ODOP MSMEs in respective districts will be required to comply with the following conditions to avail benefits under the scheme:

- i. The enterprise will be required to have Udyam Registration Certificate (URC) as per MSME Development Act 2006.
- ii. The enterprise should apply for the one time reimbursement within 12 months of obtaining the quality certification/(s).
- iii. Cost of certification will include documentation, testing, accreditation fee, consultation fee, and calibration charges (till the enterprise obtain the certificate), application fee, license fee and other relevant fees.
- iv. Certification should be related to the product or process of the enterprise.
- v. The enterprise should be in commercial production at the time of disbursement and the assistance shall not be released to the closed unit.
- vi. One MSME enterprise can apply only once under the scheme.

4. Application Process

Application as per the prescribed format (**Annexure 3.1**) for the reimbursement of the cost of quality certifications; other system certifications and Intellectual Property Rights (IPR) along with listed documents would be required to be submitted to the Concerned GM, DICC by the applicant.

The application would be processed and examined. The deficiencies, if any, would be communicated to the applicant. DLFC would reserve the right to approve/ partially approve or reject any of the application.

Applicant will be required to attach following self-attested copies with the application:

- a. Copy of Udyam Registration (UR) Certificate
- b. Certificate of Incorporation/ Partnership Deed/ Firm Registration or equivalent document related to incorporation of the enterprise
- c. Rajasthan ODOP Enterprise Registration
- d. Board Resolution/Power of attorney in the name of Authorized Signatory
- e. Copy of Certificate/IPR and other relevant documents
- f. Bills of eligible expenses and proof of payment
- g. Proof of regular Commercial Production (Recent Sale Bill)
- h. Bank Account details/ Copy of cancelled cheque and PAN Card
- i. Undertaking/ Declaration on non-judicial stamp paper as per **Annexure 3.2**
- j. CA certificate of details of Expenditure incurred (in original) **Annexure 3.3**

5. Application Approval

Application Form along with relevant self-attested documents, stamped and signed by the authorized signatory, will be evaluated by the concerned GM, DICC. District Level Task Force Committee (DLTFC) shall be competent authority for approval and sanction of these incentives.

District Level Task Force Committee (DLTFC)		
1.	District Collector or his nominee (not below the Rank of ADM)	Chairperson
2.	General Manager, District Industries & Commerce Centre	Member
3.	Lead Bank Manager	Member
4.	Accounts personnel of the DICC	Member
5.	Any other special invitee co-opted by Chairperson	Member
6.	Officer In-Charge for MSME Development in the DICC	MemberSecretary

After approval of the application by the DLTFC, an approval letter will be issued by the concerned GM, DICC.

6. Disbursement of the assistance:

After issuance of the approval letter, disbursement will be made to the applicant in the authorized bank account of the enterprise.

7. Scheme Implementation:

This scheme component will be implemented through the respective District Industries & Commerce Centers in their districts under the aegis of the Department of Industries & Commerce. Office of the Commissioner, Industries & Commerce will be the nodal agency for the implementation and supervision of the scheme at the state level.

Application format for “Assistance for Quality Certification and Standards” under Rajasthan ODOP Policy 2024:

Date: _____

To,
The General Manager, DICC _____,
_____,
_____.

Subject: Application of <name of applicant> for “Assistance for Quality Certification and Standards” under Rajasthan ODOP Policy 2024

S. No.	Particulars	Details
1.	Name of the applicant enterprise	
2.	Registered address of the applicant enterprise	
3.	Constitution of Enterprise [Proprietary, Partnership, Pvt. Ltd., Public Ltd., LLP]	
4.	Name of the Authorized Signatory	
5.	Contact details of the authorized signatory with telephone no. and e-mail	
6.	Type of Enterprise (Micro/Small/Medium)	
7.	Udyam Registration Number	
8.	Date of commencement of commercial production (As per first sale bill)	
9.	Proof for ongoing commercial production (Latest Sale Bill)	
10.	Details of items of manufacture/processing	
11.	Details of quality certification/IPR	
12.	Name, address and contact details of certification agency	
13.	Details of expenditure in acquiring the certification	
14.	Amounts and details of reimbursement/subsidy already received from Govt. of India /State Govt. for acquiring the certification	
15.	Amount of reimbursement claimed	
16.	Beneficiary Bank Account Details: i. Account Name: ii. Bank Account Number: iii. Name of Bank and Branch Complete Address:	

	iv. IFSC Code of the Branch:	
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Applicant will be required to attach following self-attested copies with the application:

- a. Copy of Udyam Registration (UR) Certificate
- b. Certificate of Incorporation/ Partnership Deed/ Firm Registration or equivalent document related to incorporation of the enterprise
- c. Rajasthan ODOP Enterprise Registration
- d. Board Resolution/Power of attorney in the name of Authorized Signatory
- e. Copy of Certificate/IPR and other relevant documents
- f. Bills of eligible expenses and proof of payment
- g. Proof of regular Commercial Production (Recent Sale Bill)
- h. Bank Account details/ Copy of cancelled cheque and PAN Card
- i. Undertaking/ Declaration on non-judicial stamp paper as per **Annexure 3.2**
- j. CA certificate of details of Expenditure incurred (in original) **Annexure 3.3**

Undertaking and Declaration

1. I/We hereby undertake/declare that the particulars stated above are true and correct to the best of our knowledge and belief.
2. No other applications for claiming similar assistance under any of the State/ Central Government schemes have been made or will be made in future.
3. Any information, if found to be incorrect or misleading, will make us liable for rejection of any claim without prejudice to any other action that may be taken against us.

Signature of Authorized Signatory

Undertaking/ Declaration

1. I _____, do hereby solemnly state that I _____ am proprietor/ partner/ director/ authorized signatory of M/s _____ located at _____ which is _____ engaged in _____. I have been authorized to file the application for Assistance for Quality Certification and Standards under Rajasthan ODOP Policy 2024.
2. I do hereby further affirm that the particulars given in the application are correct. In case any of the statement/ information furnished in the application/ documents later found to be wrong or incorrect or misleading or violation of the eligibility criteria/conditions, I do hereby undertake to refund the entire amount of assistance granted to me at the compound rate of interest @12% per annum, besides facing legal action in case facts contained in this application are proved to be wrong at the time of verification/ checking or otherwise at any stage.

Place:

Date:

Authorized Representative of Enterprise (Signature with Seal):

CA certificate for details of expenditure incurred on certification (on CA letter head)

UDIN No.:

Date:

Enterprise Name:

GSTIN:

Place of Enterprise:

Statement of expenditure incurred on obtaining quality certificate

The document & records of M/s _____ with their regd. Office at _____ and unit located at _____ in respect of the expenditure incurred for obtaining the certification have been verified, and it is certified that the said industrial unit has incurred a total expenditure of Rs. _____ (Rupees _____) towards obtaining the certification from the institutes/agency as per the following details:

S. No.	Details of Quality Certification/IPR	Purchase Invoice No. and Date	Name of Agency	Certification Cost (Testing Fee / Documentation Fee / Application Fee / Audit Fee / Calibration Fee etc. and total Fee)
1.				
2.				
3.				
Total				

and

Verified from the books of accounts of above firm the total investment in plant and machinery (original purchase value) of the company as on date _____ stands as Rs. _____ (Rupees _____) and turnover of last financial year _____ is Rs. _____ (Rupees _____).

Place:

Date:

Chartered Accountant (Signature with Seal):

Note: Payment above should be supported by copies of bills/ receipts of payments made to the certification agency duly attested. The payment receipts must indicate the purpose for which the payments have been made to the certification agency.

4. Scheme for Marketing Assistance

Scheme for Marketing Assistance

State Government is pleased to issue the scheme for Marketing Assistance to ODOP MSMEs under the Rajasthan ODOP Policy 2024.

This Scheme aims to achieve fair pricing for the artisans, craftsmen, weavers, entrepreneurs of the ODOP products through better marketing. Scheme provides financial assistance to MSMEs participating in national and international fairs/ exhibitions/ buyer seller meets etc for display and sale of their products selected under ODOP project.

1. Applicability of the Scheme

This scheme shall come into effect from the date of its notification in the official Gazette and will remain in force until March 31, 2029.

2. Assistance under the Scheme

Assistance will be applicable for participation in fairs/ exhibitions as defined in the scheme guidelines from time to time.

Sr No.	Type of Event	Financial Assistance
1	Participation in National/International Fairs/Exhibitions in Rajasthan	INR 50,000 or 75% of the Stall Rent per event, whichever is less, for maximum 3 events in a Financial Year.
		Actual Fare of 3-AC Class Train or AC Bus for 2 persons
2	Participation in National/ International Fairs/ Exhibitions in the country (other than Rajasthan)	INR 1,50,000 or 75% of the Stall Rent per event, whichever is less, for maximum 2 events in a Financial Year.
		Actual Fare of 3-AC Class Train or AC Bus for 2 persons
3	Participation in Fairs/ Exhibitions organized abroad	INR 2,00,000 or 75% of the Stall Rent, whichever is less, for maximum 1 event in a Financial Year.
		Actual Fare on Travel through Airplane in Economy Class for 2 persons

After taking benefit under any of the above categories in a Financial Year, beneficiary would not be able to take benefit in the same category for the next two financial years.

3. Eligibility under the Scheme

All ODOP MSMEs in respective districts will be required to comply with the following conditions to avail benefits under the scheme:

- i. The enterprise will be required to have Udyam Registration Certificate (URC) as per MSME Development Act 2006.
- ii. The selection of MSME units would be done based on the display product profile, theme of the fair and its relevance.

- iii. Participation in Government/ Government agency/(ies) sponsored/ approved Fairs/Exhibitions as well as Fairs/ Exhibitions approved by Export Promotion Councils (under Ministry of Commerce & Industry, GoI) will be eligible for the claim to be made under the scheme.

4. Application Process

- i. The MSME unit shall be required to apply to the concerned GM DICC in prescribed format (**Annexure-4.1**) along with necessary documents
- ii. Application should apply within six (6) months of the attending the commencement of trade fairs/exhibitions.
- iii. While processing the proposals preference shall be given to participants/units who have not availed of the benefits under this scheme.

5. Application Approval

Application Form along with relevant self-attested documents, stamped and signed by the authorized signatory, will be evaluated by the concerned GM, DICC. District Level Task Force Committee (DLTFC) shall be competent authority for approval and sanction of these incentives.

District Level Task Force Committee (DLTFC)		
1.	District Collector or his nominee (not below the Rank of ADM)	Chairperson
2.	General Manager, District Industries & Commerce Centre	Member
3.	Lead Bank Manager	Member
4.	Accounts personnel of the DICC	Member
5.	Officer In-Charge for Export and ODOP in the DICC	MemberSecretary

After approval of the application by the DLTFC, an approval letter will be issued by the concerned GM, DICC.

6. Disbursement of the assistance:

After issuance of the approval letter, disbursement will be made to the applicant in the authorized bank account of the enterprise.

7. Scheme Implementation:

This scheme component will be implemented through the concerned DICC under the aegis of Department of Industries & Commerce. Office of the Commissioner, Industries & Commerce will be the nodal agency for the implementation and supervision of the scheme at the state level.

Annexure 4.1**Application format for “Financial Assistance under the Market Development Assistance Scheme” under Rajasthan ODOP Policy 2024:**

Date: _____

To,
The General Manager, DICC _____,

_____.

Subject:Application of <name of applicant> for “Financial Assistance under the Market Development Assistance Scheme” under Rajasthan ODOP Policy 2024

Part A: General Information

S. No.	Particulars	Details
1.	Name of the applicant enterprise	
2.	Registered address of the applicant enterprise	
3.	Constitution of Enterprise[Proprietary, Partnership, Pvt. Ltd., Public Ltd., LLP]	
4.	Name of the Authorized Signatory	
5.	Contact details of the authorized signatory with telephone no. and e-mail	
6.	Type of Enterprise under ODOP project (Micro/Small/Medium)	
7.	Udyam Registration Number	
8.	Details of ODOP MSME Product/ Services	
9.	Proof for ongoing commercial production (Latest Sale Bill)	
10.	Beneficiary Bank Account Details: i. Account Name: ii. Bank Account Number: iii. Name of Bank and Branch Complete Address: iv. IFSC Code of the Branch:	

Part B: Event Details

S. No.	Particulars	Details
1.	Name of the event	
2.	Category of Event:	

S. No.	Particulars	Details
	<ul style="list-style-type: none"> ○ Fairs/Exhibitions in Rajasthan ○ Fairs/ Exhibitions in India (other than Rajasthan) ○ Fairs/ Exhibitions organized abroad 	
3.	Proof of Fairs/ Exhibitions being: <ul style="list-style-type: none"> ○ Government/ Government agency/(ies) sponsored/ approved Fairs/Exhibitions; or ○ Fairs/ Exhibitions approved by Export Promotion Councils(under Ministry of Commerce & Industry, GoI) 	
4.	Details of the Organizing Body along with Documentary Proof	
5.	Event Location:	
6.	Event Dates: From _____ to _____	
7.	Dates of Participation:	
8.	Purpose of Participation:	
9.	Actual Benefits <ul style="list-style-type: none"> ○ Actual Sale during the fair/ exhibition ○ Details of the order received during fair/ exhibition 	
10.	Expected Benefits in future (e.g., market expansion, new buyerconnections)	

Part C: Financial Assistance Details

S. No.	Particulars	Details
1.	Details of Expenses made for participation in the event <ul style="list-style-type: none"> • Stall Rent: • Travel Charges: • Total Cost Incurred: 	
2.	Amount of Financial Assistance Requested	
3.	Details of the previous assistance availed under this scheme	

Part D: Supporting Documents

(Attach copies of the following documents)

1. Proof of Business Registration (Udyam Registration)
2. Rajasthan ODOP Enterprise Registration
3. Event Brochure/Invitation Letter
4. Invoice for Stall Rent from Organizing Body and Travel Fee (Including Tickets)

5. Copy of VISA of persons who attended the exhibition and air ticket and boarding pass (if international travel)
6. In the Case of International Exhibition attach Copy of Passport Stamping of Immigration by that Country
7. Payment Proof
8. Certificate of Participation issued by the Organizer to the beneficiary
9. Photographs of Exhibitions including photographs of Main Entrance of the exhibition
10. Photographs of the Stall setup during the Fair/ Exhibition
11. Bank Account Details (Cancelled Cheque or Passbook Copy) along with PAN of the beneficiary
12. CA Certificate as per **Annexure 4.2**
13. Undertaking/ Declaration on non-judicial stamp paper as per **Annexure 4.3**

Undertaking and Declaration

1. I/We hereby undertake/declare that the particulars stated above are true and correct to the best of our knowledge and belief.
2. No other applications for claiming similar assistance under any of the State/ Central Government schemes have been made or will be made in future.
3. Any information, if found to be incorrect or misleading, will make us liable for rejection of any claim without prejudice to any other action that may be taken against us.

Signature of Authorized Signatory

CA certificate for Marketing Assistance (on CA letter head)

UDIN No.:

Date:

Enterprise Name:

GSTIN:

Place of Enterprise:

Statement of expenditure incurred for Marketing Assistance

The document & records of M/s _____ with their regd. Office at _____ and unit located at _____ in respect of the expenditure incurred for participation in following national/ international fair/ exhibition have been verified, and it is certified that the said industrial unit has incurred a total expenditure of Rs. _____ (Rupees _____) towards participation in national/ international fair/ exhibition as per the following details:

Name of the fair/ exhibition				
Date of attendance:				
S. No.	Details of Expenses	Purchase Invoice No. and Date	Name of Agency	Payment Details
1.	Stall Rent Charges			
2.	Travel Charges			
3.				
Total				

(*Details to be provided for multiple fairs/ exhibitions as per the table above in case of claim made for participation in multiple fairs/ exhibitions)

and

Verified from the books of accounts of above firm the total investment in plant and machinery (original purchase value) of the company as on date _____ stands as Rs. _____ (Rupees _____) and turnover of last financial year _____ is Rs. _____ (Rupees _____).

Place:

Date:

Chartered Accountant (Signature with Seal):

Note: Payment above should be supported by copies of bills/ receipts of payments made to the relevant agencies duly attested. The payment receipts must indicate the purpose for which the payments have been made to the agency.

Declaration

(On the Letter Head of the Enterprise)

1. I _____, do hereby solemnly state that I am proprietor/ partner/ director/ authorized representative of M/s _____ located at _____ which is engaged in the manufacturing/ service related to _____ and I have been authorized to file claim under the “Scheme for Assistance to MSMEs for Market Development” under Rajasthan ODOP Policy 2024.
2. I do hereby affirm that the particulars given in the application are correct. In case, any of the statement/ information furnished in the application/ documents is later found to be wrong or incorrect or misleading, I do hereby undertake to refund the entire amount of assistance of Rs. _____ (Rupees _____) granted to me at the compound rate of interest @12% per annum, besides facing legal action in case facts contained in this application are proved to be wrong at the time of verification/ checking or otherwise at any stage.

Place:

Date:

Authorized Representative of Enterprise (Signature with Seal):

5. Scheme for Promotion of E-commerce

Scheme for Promotion of E-commerce

State Government is pleased to issue the scheme for Promotion of E-commerce under the Rajasthan ODOP Policy 2024.

Post COVID, E-commerce has become an enabler to increase market access for manufacturers and suppliers to both indigenous and global markets. It provides a cost-effective impetus for growth of business by opening a window to new markets and shortening of traditional supply chains thereby leading to higher revenues and profit margins for MSMEs.

1. Applicability of the Scheme

This scheme shall come into effect from the date of its notification in the official Gazette and will remain in force until March 31, 2029.

2. Assistance under the Scheme

ODOP MSMEs can get a reimbursement of 75% of the total fees/ commissions (excluding shipping fees) being charged by E-commerce platforms, up to a maximum of Rs. 1.00 lakh per annum. This scheme is specifically meant for sellers of ODOP products for a maximum of 2 years.

ODOP MSMEs can get financial assistance up to 60% of their total expenditure or a maximum of Rs. 75,000 as one-time assistance for cataloguing services; and/or development of a fully functional transactional e-commerce website.

3. Eligibility under the Scheme

For reimbursement of eCommerce Fee, ODOP Enterprise should have registered on the online eCommerce platform after the notification of Rajasthan MSME Policy 2024.

Further, ODOP MSMEs should have made the complete expenditure for cataloguing services; and/or development of a fully functional transactional e-commerce website after the notification of Rajasthan MSME Policy 2024.

ODOP MSMEs applying under the scheme should be in production and should have Udyam Registration at the time of submission of application.

ODOP MSME enterprises will only be eligible for these benefits once for each component.

4. Application Process

All the eligible MSME units are required to apply to the concerned GM DICC with following documents:

- i. Application form as per the prescribed format (**Annexure 5.1**)
- ii. Rajasthan ODOP Enterprise Registration
- iii. Copy of Udyam Registration (UR) Certificate
- iv. Documentary proof for registration on eCommerce Platform for reimbursement of eCommerce fee
- v. Details of the eCommerce fee paid to the eCommerce Platform along with invoices and payment proof

- vi. Invoices for cataloguing services; and/or development of a fully functional transactional e-commerce website
- vii. Certificate of Incorporation/ Partnership Deed/ Firm Registration or equivalent document related to incorporation of the enterprise
- viii. Board Resolution/Power of attorney in the name of Authorized Signatory
- ix. Proof of regular Commercial Production (Recent Sale Bill)
- x. Bank Account details/ Copy of cancelled cheque and PAN Card
- xi. CA certificate of details of Expenditure incurred **Annexure 5.2**
- xii. Undertaking/ Declaration on non-judicial stamp paper as per **Annexure 5.3**

5. Application Approval

Application Form along with relevant self-attested documents, stamped and signed by the authorized signatory, will be evaluated by the concerned GM, DICC. District Level Task Force Committee (DLTFC) shall be competent authority for approval and sanction of these incentives.

District Level Task Force Committee (DLTFC)		
1.	District Collector or his nominee (not below the Rank of ADM)	Chairperson
2.	General Manager, District Industries & Commerce Centre	Member
3.	Lead Bank Manager	Member
4.	Accounts personnel of the DICC	Member
5.	Officer In-Charge for Export and ODOP in the DICC	Member Secretary

After approval of the application by the DLTFC, an approval letter will be issued by the concerned GM, DICC.

6. Disbursement of the assistance:

After issuance of the approval letter, disbursement will be made to the applicant in the authorized bank account of the enterprise.

7. Scheme Implementation:

This scheme component will be implemented through the concerned DICC under the aegis of Department of Industries & Commerce. Office of the Commissioner, Industries & Commerce will be the nodal agency for the implementation and supervision of the scheme at the state level.

Annexure 5.1**Application format for “Scheme for promotion of E-commerce” under Rajasthan ODOP Policy 2024:**

Date: _____

To,
The General Manager, DICC _____,
_____,
_____.

Subject: Application of <name of applicant> under “Scheme for promotion of E-commerce” under Rajasthan ODOP Policy 2024

S. No.	Particulars	Details
1.	Name of the applicant enterprise	
2.	Registered address of the applicant enterprise	
3.	Constitution of Enterprise [Proprietary, Partnership, Pvt. Ltd., Public Ltd., LLP]	
4.	Name of the Authorized Signatory	
5.	Contact details of the authorized signatory with telephone no. and e-mail	
6.	Type of Enterprise (Micro/Small/Medium)	
7.	Udyam Registration Certificate and Udyam Registration Number	
8.	Proof for ongoing commercial production (Latest Sale Bill)	
9.	Name of E-commerce Portal along with registration date for reimbursement of E-commerce fee paid to the E-commerce Platform	
10.	Details of the E-commerce fee paid to the E-commerce Platform	
11.	Details of the expenditure incurred on cataloguing services; and/or development of a fully functional transactional e-commerce website, along with invoice dates and payment dates	
12.	Total amount of reimbursement to be claimed	
13.	Beneficiary Bank Account Details: i. Account Name: ii. Bank Account Number: iii. Name of Bank and Branch Complete Address: iv. IFSC Code of the Branch:	

Applicant will be required to attach following self-attested copies with the application:

- i. Rajasthan ODOP Enterprise Registration
- ii. Copy of Udyam Registration (UR) Certificate
- iii. Documentary proof for registration on eCommerce Platform for reimbursement of eCommerce fee
- iv. Details of the eCommerce fee paid to the eCommerce Platform along with invoices and payment proof
- v. Invoices for cataloguing services; and/or development of a fully functional transactional e-commerce website along with invoices and payment proof
- vi. Certificate of Incorporation/ Partnership Deed/ Firm Registration or equivalent document related to incorporation of the enterprise
- vii. Board Resolution/Power of attorney in the name of Authorized Signatory
- viii. Proof of regular Commercial Production (Recent Sale Bill)
- ix. Bank Account details/ Copy of cancelled cheque and PAN Card
- x. CA certificate of details of Expenditure incurred **Annexure 5.2**
- xi. Undertaking/ Declaration on non-judicial stamp paper as per **Annexure 5.3**

Undertaking and Declaration

1. I/We hereby undertake/declare that the particulars stated above are true and correct to the best of our knowledge and belief.
2. No other applications for claiming similar assistance under any of the State/ Central Government schemes have been made or will be made in future.
3. Any information, if found to be incorrect or misleading, will make us liable for rejection of any claim without prejudice to any other action that may be taken against us.

Signature of Authorized Signatory

CA certificate for details of expenditure incurred on E-commerce platform fees, cataloguing services and/or development of a fully functional transactional E-commerce website (on CA letter head)

UDIN No.:

Date:

Enterprise Name:

GSTIN:

Place of Enterprise:

Statement of expenditure

The document & records of M/s _____ with their regd. Office at _____ and unit located at _____ in respect of the expenditure incurred on E-commerce platforms, cataloguing services and/or development of a fully functional transactional E-commerce website have been verified, and it is certified that the said enterprise has incurred a total expenditure of Rs. _____ (Rupees _____) towards E-commerce platform fees, cataloguing services and/or development of a fully functional transactional E-commerce website as per the following details:

S. No.	Details of Invoice for E-commerce platform fees, cataloguing services and/or development of a fully functional transactional E-commerce website	Purchase Invoice No. and Date	Name of Agency	Payment Details along with date
1.				
2.				
3.				
Total				

and

Verified from the books of accounts of above firm the total investment in plant and machinery (original purchase value) of the company as on date _____ stands as Rs. _____ (Rupees _____) and turnover of last financial year _____ is Rs. _____ (Rupees _____).

Place:

Date:

Chartered Accountant (Signature with Seal):

Note: Payment above should be supported by copies of bills/ receipts of payments made to the relevant agency duly attested. The payment receipts must indicate the purpose for which the payments have been made to the agency.

Declaration

(On the Letter Head of the Enterprise)

1. I _____, do hereby solemnly state that I am proprietor/ partner/ director/ authorized representative of M/s _____ located at _____ which is engaged in the manufacturing/ service related to _____ and I have been authorized to file claim under the “Scheme for promotion of E-commerce” under Rajasthan ODOP Policy 2024.
2. I do hereby affirm that the particulars given in the application are correct. In case, any of the statement/ information furnished in the application/ documents is later found to be wrong or incorrect or misleading, I do hereby undertake to refund the entire amount of assistance of Rs. _____ (Rupees _____) granted to me at the compound rate of interest @12% per annum, besides facing legal action in case facts contained in this application are proved to be wrong at the time of verification/ checking or otherwise at any stage.

Place:

Date:

Authorized Representative of Enterprise (Signature with Seal):

6. Other relevant clauses

1. Interpretation of Rules

Any matter pertaining to interpretation, updation and amendment of any clause of the scheme shall be referred to the State Level Review Committee (SLRC), Department of Industries & Commerce and the decision of the State Level Review Committee (SLRC) shall be considered final in this regard.

2. Penal Action

In case, it is found at any stage that the applicant has claimed the assistance on the basis of wrong facts, the applicant shall be liable to refund the assistance with compound rate of interest @ 12% per annum and will be debarred from grant of any incentive/assistance from the State Government.

In case of non-refund of the assistance in any such case, the State Government, without prejudice to any other rights, shall be entitled to recover the amount of loss as arrears of land revenue from the applicant and / or persons connected with its management jointly and severally.

By the order of the Governor

(Mahipal Kumar)
Deputy Secretary To Government

F1(22)ind/Gr-2/2024

Jaipur Date:

Copy to:

1. Additional Chief Secretary, Hon'ble Chief Minister, Rajasthan, Jaipur.
2. Special Assistant, Hon'ble Industries & Commerce Minister, Rajasthan, Jaipur.
3. Personal Secretary to Chief Secretary, Rajasthan, Jaipur.
4. Additional Chief Secretary, Finance Department, Rajasthan, Jaipur.
5. Principal Secretary, Industries & Commerce Department, Rajasthan, Jaipur.
6. Principal Secretary, Planning Department, Rajasthan, Jaipur.
7. Commissioner, Industries & Commerce Department, Rajasthan, Jaipur.
8. Commissioner, Information & Public Relations Department, Rajasthan, Jaipur.
9. Divisional Commissioners (All) Rajasthan.
10. District Collectors (All) Rajasthan.
11. Financial Advisor, Industries & Commerce Department.
12. General Manager, District Industries & Commerce Centers, All, Rajasthan.
13. Guard File.

Deputy Secretary To Government